



# FACTORY TOUR GUIDE

manual 2023

Join us on  
A SPECIAL JOURNEY

Find out how your **favorite products** are made. This unique and engaging journey will take you into the heart of our production process and give you insight into what it takes to bring some of Egypt's best-known household brands to market.



## OUR BRANDS



# DAIRY

**Milk**  
 "Farm-fresh standards for healthy living"



Since its founding as a dairy company in 1983, Juhayna has inspired consumer confidence with the excellence of its milk products. Having worked diligently to encourage a national transition from loose milk consumption to packaged milk in order to deter the health risks of the former, Juhayna milk in all its varieties has become a trusted household name

We have pioneered the plain and flavored milk market with our range which offers innovative products rich of vitamins and minerals that come together in a premium blend of delicious taste. To meet all your needs, we offer both plain milk and flavored milk, such as the mix milk, which includes three different flavors: chocolate, strawberry and banana

In addition, Juhayna was the first company to introduce lactose free milk (Full cream & Skimmed) to the Egyptian Market, which combines the great taste of milk with only 3% fat.

**PLAIN & FLAVORED**  
 "Creamy goodness for a balanced diet"

# YOGHURT

In 1987, Juhayna became the first company in Egypt to introduce sterile industrial packaged yoghurt to the market.

Since then we have expanded our product range to include delicious spoonable as well as drinkable yoghurts under three highly successful brands Juhayna



Authentic GREEK yogurt



PURE

Juhayna's line of Pure Juices, launched in 2001, are made from 100% natural juice with no added sugar to promote a healthy lifestyle.

A flavorful blend of quality and taste, Pure Juices are available in nine distinct flavors, all pure juices are made from vitamin-rich fruits that are known for their various health benefits.



juice

Enjoy a burst of fresh flavor with our Juhayna Classics line of juices, products that always have a seat at the table.

Ideal for any occasion, the fruit pulps and concentrates used to make our juices are manufactured from the highest-quality fresh fruits, squeezed and distilled using the most up-to-date technology in accordance with global standards.



# ORIENTAL juice

THE  
UNBEATABLE  
TASTE OF  
TRADITION

Our Oriental juices are made from premium fruits and ingredients that culminate in a taste that is reticent of our rich cultural history and traditions.

Launched in 2011 as a line that is seasonal & only available during Ramadan.



## COOKING RANGE



The housewives first choice all consumer needs. It is ultimate source of inspiration “the muse” in the kitchen. Juhayna offers a range that broadens the horizon in the kitchen when considering existing or creative recipes. Our cooking sour & whipping creams are guaranteed to delight the whole family’s members.

# FACTORY TOURS

- As a pioneer in the Egyptian food industry, Juhayna values the importance of creating public awareness of the latest technologies and manufacturing techniques required to make high-quality, safe and healthy products.
- Juhayna is now offering guided tours of our production facilities in Sixth of October City. Although these tours are specially designed as interactive learning experiences for students of all ages, we also welcome adults who are interested in learning more about our state of the art factories.
- Book your tour now and explore the fascinating world of food manufacturing in journey that wholly encompasses the three E's of our program: Engagement, Entertainment, and Education.

- We have a total of 4 manufacturing facilities—in the Sixth of October industrial zone, that have enabled us to create more than 200 SKUs catering to the various tastes and needs of our customers across the country. We would like to invite you to catch a glimpse of what it takes to bring these worldclass products to market.
- Visitors will be able to follow our manufacturing process step-by-step, from raw material to packaging, warehousing and distribution. In addition to the guided tour of our factory floor, our program includes a nutritional awareness session and fun, hands-on activities tailored to suit the needs of individual groups.

TOURS ARE AVAILABLE  
DAILY FREE OF CHARGE

Sunday-Thursday  
(excluding holidays)  
from 9:00 am to 3:00 pm  
for students ages 3 and



## AGENDA

Tours typically run for approximately 60 to 90 minutes; for one factory as follows:

10  
minutes

### Arrival & Reception

Guests are greeted, and refreshments are served.

15  
minutes

### Presentation

Visitors are given an overview of the different stages of production and invited to ask questions.

20  
minutes

### Factory Tour

Visitors are guided through the production facility; stopping at the different stages of production where they are explained why and how each step is carried out.

15  
minutes

### Q&As, Group photo & Giveaways

Visitors are given the opportunity to provide their feedback and ask any remaining questions that they may have. A group photo is taken to commemorate the tour experience, and small souvenirs and Juhayna products are handed out along with a certificate of attendance.

Ps.: Agenda can be modified/tailed as per the nature & purpose of the visit & second/third factories can be added to the visit agenda as per factories availability & visitor's prior request.









# GUIDELINES

WE KINDLY ASK VISITORS TO ABIDE BY THE FOLLOWING GUIDELINES TO ENSURE A SUCCESSFUL AND SAFE EXPERIENCE.

-  Wear hair cover & coat always provided in the sterilization zone during the tour.
-  Always follow your tour guide and remain attentive.
-  Keep a safe distance between yourself and the machinery.
-  Follow the floor margins and stay within the designated pathway for the tour.
-  Wear comfortable shoes that are suitable for a walking tour.
-  Keep noise to a minimum and remain attentive.
-  Refrain from the use of cameras inside of the production zone.
-  Notify us of any special needs in your party so that we may adjust the tour accordingly.
-  Food, drinks, and all personal belongings are prohibited inside of the production zone.
-  Inform us of any medical conditions, including a mild cold, that you may have, before your visit so that we can arrange for the necessary precautions in preserving the sterility of our production lines.
-  Smoking is strictly prohibited throughout the tour.



# SECURITY PROCEDURES

-  The tour is open to visitors ages 3 and up.
-  Students should be under the full supervision of their school / university personnel for the full duration of the tour.
-  Visitors must abide by Juhayna's site security rules and procedures during their visit; and should be mindful of the designated tour routes and restricted areas.
-  All eligible visitors must show their National IDs upon their arrival at the gates of our facilities. Entrance will be denied to anyone without an ID, regardless of their pre-booking or confirmation status.
-  Visitors are strictly prohibited from touching any machinery and products.
-  In case of emergencies, please follow the security instructions that will be provided by our security/ health & safety team.

# FAQ'S

## How many factories does Juhayna have?

### Where are the factory tours usually conducted?

Juhayna has 4 factories to produce its milk, juice, yogurt and cooking cream lines. located in the Sixth of October industrial zone.

Our guided tours are currently available at the following locations:

- El Dawleya for Modern Food Industries.
- El Masreya for Dairy Products.
- The Egyptian Company for Food Industries (Egyfood October).
- El Marwa Company for Food Industries & Modern Concentrates.

## What will I experience during a Juhayna factory tour?

Our factory tours provide a new and interactive learning experience. Visitors are given the opportunity to engage in a series of fun activities that leave a lasting impression and memorable account of the step by step processes involved in the production of milk, juice and yoghurt. Not only does the program provide a unique educational platform, it also raises awareness of the importance of proper product handling, proper nutrition and safety standards in food

## Wanting to take that the tour?

For safety and security reasons, the minimum age for our visitors is +3.

## Where can I get tickets for the tour?

Advance booking is required and can be made free of charge by emailing us on (contactus@juhayna.com), visiting our website (www.Juhayna.com) and reserve a visit, through Juhayna's page on Facebook (Juhayna corporate) OR contacting our call center at 16630. Please book tours at least 5 working days prior to the date of the visit.

## Is transportation provided?

We do not provide transportation to the factories, and it takes 7-5 minutes to move between factories by bus.

## Where are the factories located?

All Juhayna factories are located in the industrial zone of 6th of October city, Please check the detailed addresses below or scan the QR code to get the GBS location on your mobile, If further information regarding the location for the visits is required, please contact our call center at 16630.

You can book your tour by

✉ contactus@juhayna.com

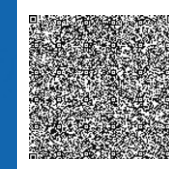
🌐 www.Juhayna.com

📘 Juhayna corporate

☎ 16630 | 📞 +20216630



## OUR ADDRESS



## Juice factory (Dawleya):

Plot 112-118 3rd industrial zone extension, industrial zone, 6th of October City, Giza, Egypt.



## Yogurt factory (Egyfood):

Plot 19A&19B, 6th industrial zone, industrial zone, 6th of October City, Giza, Egypt.



## Milk factory (Masreya):

Plot 15,3rd industrial zone, industrial zone, 6th of October City, Giza, Egypt.



## Concentrates factory (El Marwa):

Plot 43,4th industrial zone, industrial zone, 6th of October City, Giza, Egypt.



Please make sure

you book your tour at least

5 working days earlier

Scan Qr code to reach us

